Powersports Business – 2021 Production Schedule

Issue Date	ISSUE	**Ad Space Close EOD**	Book Size & Pagination Approved	100% Edit Due To Production	**Final Ad Material Due**	Cover Meeting	FINAL PROOFS (ads placed, issue approved for print)	Digital Issue Upload	**Digital Issue Deployment**
5/1/2021	May	**Mon 4/19/21**	Tue 4/20	Wed 4/21	**Mon 4/26/21**	Tue 4/27	Wed 4/28	Thu 4/29	Mon 5/3
6/1/2021	June	**Fri 5/21/21**	Mon 5/24	Tue 5/25	**Fri 5/28/21**	Tue 6/1	Wed 6/2	Thu 6/3	Mon 6/7
7/1/2021	July	**Wed 6/23/21**	Thu 6/24	Fri 6/25	**Wed 6/30/21**	Thu 7/1	Fri 7/2	Tue 7/6	Thu 7/8
8/1/2021	Aug	**Mon 7/26/21**	Tue 7/27	Wed 7/28	**Mon 8/2/21**	Tue 8/3	Wed 8/4	Thu 8/5	Mon 8/9
9/1/2021	Sept	**Mon 8/23/21**	Tue 8/24	Wed 8/25	**Mon 8/30/21**	Tue 8/31	Wed 9/1	Thu 9/2	Tue 9/7
10/1/2021	Oct	**Mon 9/20/21**	Tue 9/21	Wed 9/22	**Mon 9/27/21**	Tue 9/28	Wed 9/29	Thu 9/30	Mon 10/4
10/15/2021	MDB	**Fri 10/1/21**	Mon 10/4	Tue 10/5	**Fri 10/8/21**	Mon 10/11	Fri 10/15	Fri 11/12	Mon 11/15
11/1/2021	Nov	**Mon 10/25/21**	Tue 10/26	Wed 10/27	**Mon 11/1/21**	Tue 11/2	Wed 11/3	Thu 11/4	Mon 11/8
12/1/2021	Dec	**Mon 11/15/21**	Tue 11/16	Wed 11/17	**Mon 11/22/21**	Tue 11/23	Wed 11/24	Mon 11/29	Wed 12/1