

## Rider – 2021 Production Schedule

Issue Date	ISSUE	Ad Space Close EOD	Book Size & Pagination Approved	100% Edit Due To Production	Final Ad Material Due	Cover Meeting	FINAL PROOFS (ads placed, issue approved for print)	Digital Issue Upload	Printer Upload*	Digital Issue Deployment
8/1/2021	Aug	Mon 6/28/21	Tue 6/29	Thu 7/1	Tue 7/6/21	Tue 7/6	Tue 7/13	Thu 7/15	Fri 7/16/21	Thu 7/22/21
9/1/2021	Sep	Tue 7/27/21	Wed 7/28	Thu 7/29	Tue 8/3/21	Tue 8/3	Fri 8/6	Tue 8/10	Wed 8/11/21	Tue 8/17/21
10/1/2021	Oct	Mon 8/30/21	Tue 8/31	Wed 9/1	Tue 9/7/21	Tue 9/7	Fri 9/10	Tue 9/14	Wed 9/15/21	Tue 9/21/21
11/1/2021	Nov	Tue 9/28/21	Wed 9/29	Thu 9/30	Tue 10/5/21	Tue 10/5	Fri 10/8	Tue 10/12	Wed 10/13/21	Tue 10/19/21
12/1/2021	Dec	Tue 11/2/21	Wed 11/3	Thu 11/4	Tue 11/9/21	Tue 11/9	Fri 11/12	Tue 11/16	Wed 11/17/21	Wed 11/24/21
1/1/2022	Jan	Tue 11/30/21	Wed 12/1	Thu 12/2	Tue 12/7/21	Tue 12/7	Fri 12/10	Tue 12/14	Wed 12/15/21	Tue 12/21/21
2/1/2022	Feb	Tue 1/4/22	Wed 1/5	Thu 1/6	Tue 1/11/22	Tue 1/11	Fri 1/14	Tue 1/18	Wed 1/19/22	Tue 1/25/22